



**Corporate Policy and
Resources Committee**

Date 13th April 2017

Subject: Mayflower 400 Resources

Report by:

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Purpose / Summary:

To agree appropriate budgets be set aside to support Mayflower 400.

RECOMMENDATION(S):

Members agree the recommendation from Prosperous Communities that a total budget of £30,000 per year for three years is set aside to support Mayflower 400.

IMPLICATIONS

Legal: None

Financial : FIN/137/17
Budget requirement over the 3 years would be £90k. This will be a revenue expense which can be funded from General Fund Balances.
The current General Fund Balance stands at £1,188m with a further £0.6m contribution from revenue underspends as per Q3 monitoring.

Staffing :

Equality and Diversity including Human Rights :

Risk Assessment :

Climate Related Risks and Opportunities : None

Title and Location of any Background Papers used in the preparation of this report:

Call in and Urgency:

Is the decision one which Rule 14.7 of the Scrutiny Procedure Rules apply?

i.e. is the report exempt from being called in due to urgency (in consultation with C&I chairman)

Yes

No

Key Decision:

A matter which affects two or more wards, or has significant financial implications

Yes

No

1 Introduction

- 1.1 2020 marks the 400th anniversary of the sailing of the Mayflower and it has been nationally recognised that Gainsborough Old Hall has an important part in the story.
- 1.2 Mayflower 400 is a national initiative lead by Plymouth City Council to join up the various locations associated with the story and to promote international tourism opportunities, particularly looking at the American market. In 2015 WLDC signed a Compact signifying their commitment to working to promote and commemorate the anniversary.
- 1.3 Since that date work has continued to support both the national initiative being headed up by Plymouth City Council and also at looking what can be done on a local/regional level to optimise the benefit for the local area.
- 1.4 To date this activity has been monitored by the Leisure, Culture, Events and Tourism Member working group which reports into Prosperous Communities Committee.

2. Background

- 2.1 In March this year Prosperous Communities considered a report setting out the national, regional and local opportunities presented by Mayflower 400 and agreed the benefits of adopting a regional approach to the initiative and resourcing this accordingly. This approach avoids the risk of duplication of effort across neighbouring authorities, strengthens the case for funding and provides efficiencies in terms of financial commitment.
- 2.2 Work has already commenced to secure appropriate levels of funding from other Districts including Doncaster, Bassetlaw and Lincolnshire County Council.

3 Budget Required

- 3.1 Prosperous Communities Committee acknowledged the need for West Lindsey District Council funding to be secured both in terms of a contribution towards the Officer resource and also as cash match for funding bids and recommended that this be brought before Corporate Policy and Resources Committee for approval.
- 3.2 The suggested level of financial contribution from West Lindsey District Council is £30,000 per year for three years. This comprises £20,000 per year contribution to a regional Officer post and £10,000 as cash match for funding applications.

4 Recommendation

4.1 It is hereby RECOMMENDED that:

Members agree the recommendation from Prosperous Communities and a total budget of £30,000 per year for three years is set aside to support Mayflower 400.